

Curriculum of Pablo Fernández as Webmaster & Digital Marketing Manager



Born in Seville on August 2, 1973.

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Experience:

- “Webmaster & Digital Marketing Manager” in Grow&Fit, 2016-2018.
- “Digital Marketing Manager, Analyst & Strategist” in OpenText, 2011-2016.
- “Webmaster” in Todoebook, 2003-2010.

Top Certifications:

- “Digital Marketing Diploma” by University of California, Irvine.
- “B2B Master” by Oracle.
- “Best UX Award” by Fundación ONCE.
- “Best Content Contributor” by Opentext.

Skills & Top Activities:

- Advanced Analytics & Reporting.
- Research, Strategy & Growth Hacking.
- Web Development & API Connections.
- User Experience & Front-End Development.
- Search Engine Optimization & Link Building.
- Marketing Automation & Email Campaigns.
- Paid Traffic & Advanced Remarketing.

"Jose Pablo develops and executes digital campaigns for global and regional audiences and is creative, diligent, and responsive. He is adept at driving social engagement working with available content. I would recommend him for any role that requires a mix of technical skills with strong digital and social marketing experience." Dana Guthrie as Marketing Director of OpenText Analytics

Find out more at <https://webmarkez.com>